



Fierté Sudbury Pride

**Annual
Report
2022**

LAND ACKNOWLEDGEMENT

We acknowledge that we are in the Robinson-Huron Treaty territory and the land on which we gather is the traditional territory of the Atikameksheng Anishnawbek. As settlers and to recognize the privilege of living, working, creating, and celebrating on these lands, we pledge to stand with the Indigenous communities and nations of N'Swakamok and across Turtle Island, as well as with our Two-Spirit siblings, to continue on the long road ahead to truth, reconciliation, equity, and justice.

We invite the community to read and learn from the final report of the National Inquiry into Missing and Murdered Indigenous Women and Girls and the reports from the Truth and Reconciliation Commission, including its 94 Calls to Action.

OUR 2022 TEAM

Katlyn Kotila – Chair

Laur O’Gorman– Vice-Chair

VACANT – Treasurer

Ryan Wildgoose – Secretary

Mélo die Bérubé – Activism Lead

Jade Roberts – Communications Lead

Kyelle Byne – Sponsorship Lead

Cora Eckert – Volunteer Coordinator

Leo – Youth Representative

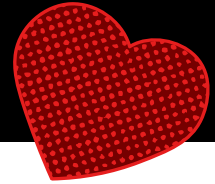
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Active since 1997 and incorporated in 2012, Fierté Sudbury Pride (FSP) is a not-for-profit community-based organization dedicated to supporting and celebrating the Queer community in the City of Greater Sudbury. Entirely volunteer-run, we aim to foster understanding and diversity by showcasing Queer culture through a variety of artistic and educational events. We aim to provide spaces free of stigma and discrimination for everyone, regardless of religion, creed, race, gender, or sexual orientation (including non-queer people).

For more information on Fierté Sudbury Pride, visit sudburypride.com

For general or media inquiries, email us at info@sudburypride.com

WELCOME FROM THE CHAIR



Dear friends,

On behalf of the Board of Directors of Fierté Sudbury Pride, I am pleased to share our 2022 annual report. This was a momentous year for our organization as we celebrated the 25th Anniversary of Pride here in Greater Sudbury. Pride Week 2022 also marked the return of in-person events following two years of uncertainty and queerantime.

However, despite the long awaited return to in-person events, this year still came with its own unique set of challenges. With a hostile social and political climate to contend with it has been an incredibly long and occasionally discouraging year for our community. In spite of these threats and challenges, our dedicated team of volunteers was able to stand proud as we worked hard to honour the history of pride in Sudbury and explore our shared visions for the future.

I am incredibly proud of all of the hard work our organization put into this year's festivities and am happy to announce that Pride Week 2022 saw record-breaking levels of attendance with over 3,332 in person participants and an additional 1,210 through live-streamed and virtual events.

As my tenure as Chair comes to a close, I find myself feeling such deep gratitude for this community. 2022 was a significant year and while it came with many highs and lows as I stood and watched over 1,500 people flood the streets of Downtown Sudbury for our Pride March I couldn't help but feel an overwhelming sense of love and solidarity. In 1997, approximately 300 people attended the first official Pride March in Sudbury. 25 years later we saw over 5x that number - a sight that many would not have thought possible at the time. This year served as an important reminder of how far we have come but also why pride organizations such as ours are still so important. We have such a strong, vibrant, and intersectional community and I personally cannot wait to see what the future has to hold for both Fierté Sudbury Pride and the 2SLGBTQIA+ community here in Sudbury.

I want to thank everyone I've had the privilege of working with at Fierté Sudbury Pride. I joined this organization at a mere 19 years old and since then have learnt and grown so much both as a person and as an activist. To the community that trusted me in this role, thank you from the bottom of my heart. I will forever be grateful for this opportunity and I know that this is just the beginning for us.

Katlyn Kotila
Chair, Fierté Sudbury Pride

ABOUT FIERTÉ SUDBURY PRIDE

Last year, we invited community members and partners to respond to a brief survey to share their thoughts about the organization, express their needs, and provide valuable input about what they imagine are FSP's roles and responsibilities within the community. After careful thought and consideration from the board, membership, and general public a strategic framework was developed and approved. This framework guided our decisions and events over the past year and we hold these values close as endeavour to make our organization more sustainable for the future

MISSION

Fierté Sudbury Pride strives to ensure the wellbeing of the 2SLGBTQIA+ community in Greater Sudbury by advocating on its behalf and by offering social, educational, and artistic events and programs to all.

VISION

Fierté Sudbury Pride is the champion of a strong, vibrant, and intersectional 2SLGBTQIA+ community that exists openly and safely in Greater Sudbury. It is responsive to the needs of the community and is able to meet them.

VALUES

- **ACCESSIBILITY:** Participation is essential to the strength of the community. We strive to demolish systemic barriers both within and without our organization to allow full participation by community members in our programming and in that of our partners.
- **ADVOCACY:** We are proactive in fighting injustice and social inequity. Our advocacy is done with an intersectional lens.
- **COMMUNITY:** We invest in the wellbeing of the local 2SLGBTQIA+ community and remain accountable to it. We create opportunities for community members to come together, to celebrate, and to live authentically in environments that are free of judgement and violence.
- **CREATIVITY:** We strive to innovate in everything we do, from our partnerships to our programming, and want to serve as an inspiration to others.
- **SOLIDARITY:** We support and stand alongside other marginalised and exploited individuals, groups, and populations, even when that means taking a stand against members of our own community. We recognize that true liberation is a collective effort.
- **SUSTAINABILITY:** For future generations, we fight for the health of our organization, our community, and the lands on which we are privileged to operate.

STRATEGIC OBJECTIVES

1) Act as a strong voice and advocate that fights for social justice; 2) Offer programming that fosters a sense of community in the region and that responds to the needs of the community; 3) Ensure the sustainability of the organization and of the community.

25TH ANNIVERSARY - PRIDE WEEK 2022

In 2022, Fierté Sudbury Pride made a powerful return to in-person events. Our 25th Anniversary celebrations were incredibly successful, engaging over **3,332 participants in person** and an additional **1,210 through live-streamed and virtual events**. More than **1,500** people participated in the Pride March on Saturday, July 16th.

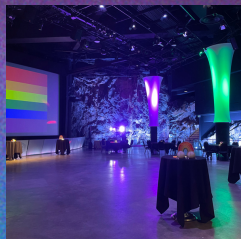
Fierté Sudbury Pride partnered with several 2SLGBTQ+ and allied organizations in Northern Ontario to deliver **25 events** in 2022, including educational panels, hands-on workshops, gender-affirming activities and programming, and arts and cultural entertainment by 2SLGBTQ+ artists.

We once again partnered with **Science North & Dynamic Earth** to light up the **Big Nickel** with the colours of the Rainbow Flag. This full week of events, supported by our generous sponsors, directly empowered Fierté Sudbury Pride to achieve its vision in supporting the strong, vibrant, and intersectional 2SLGBTQ+ community that exists here in Greater Sudbury.

PRIDE WEEK EVENTS

Fierté Sudbury Pride kicked off its 25th Anniversary celebrations with the **opening ceremonies** event. More than 75 attendees gathered to honour the history of pride and explore what we want the state of Pride in Sudbury to look like 25 years from now. Local dignitaries, including MP Viviane Lapointe, MPP Jamie West, MPP France Gelinias, and Mayor Brian Bigger were all in attendance, as well as several Fierté Sudbury Pride members past and future. Monday continued with a **2SLGBTQ+ Gender-Affirming Clothing Swap** hosted in partnership with the YMCA of Northeastern Ontario and Réseau ACCESS Network, and a **Pride Open Mic** night hosted by Wordstock Sudbury and the Sudbury Indie Cinema.

On Tuesday, Science North hosted a **PRIDE in STEM** (Science, Technology, Engineering & Mathematics) event, featuring a panel of science experts discussing diversity in STEM and addressing the work that still needs to be done to be truly diverse and inclusive. New Horizons for 2S-LGBTQ+ Older Adults and OAHAS partnered with local two-spirit beader Jase John to run a brick stitch rainbow flag **Beading Workshop** for Pride Week. Fierté Sudbury Pride partnered with Réseau ACCESS Network to host **speed-friending** at Place Des Arts, and Nickel City Trivia led **queer trivia** at the YMCA of Northeastern Ontario.



Wednesday events included: **Sex and Money**, a panel discussion exploring how money (and many challenges that come with it) effects our sex lives, access to sexual health services and other related topics; a **Queer North Film Festival double feature** at the Sudbury Indie Cinema; a gender-inclusive **2SLGBTQ+ Pool Party** presented by the YMCA of Northeastern Ontario; and **Pride Idol** hosted by Zig’s bar.

Thursday was a full day of events, including: **Kink Education** night with Midnight Manor; workshops with the **Art Gallery of Sudbury**; a **Youth Games Night** at Science North; and **Dirty Bingo** hosted by Zig’s bar.

On Friday, Fierté Sudbury Pride presented a **Prom night** to remember for all queer, trans and allied youth in our community, with more than **200 youth** gathering to celebrate in a welcoming, fun and safe atmosphere. Zig’s Bar hosted a star-studded **Drag Variety Show**, hosted by Jenna Seppa with appearances from Maverick, Ivonna Richman, Stacy Woods, A Desi, Sally Sauvignon and Keiran.

Saturday was **Pride Day in the Park** – more than 300 people gathered at the School of Architecture to listen to 2SLGBTQ+ artists, play games and participate in workshops led by community organizations, and purchase items made by local 2SLGBTQ+ vendors. Participants gathered at the School of Architecture for the Pride March through Downtown Sudbury – more than **1,500 people** participated in the **Pride March**, and even more gathered along the streets of downtown to celebrate and cheer the participants on.

YOUTH CARE PACKAGES

In addition to celebrating Pride with events throughout the week, Fierté Sudbury Pride created and packaged **100 Pride Care Packages** for 2SLGBTQ+ youth in our community. Care packages were filled with Pride swag, resources, toys and games, as well as gift cards donated by the **New Sudbury Centre**, to help youth feel safe and accepted as they celebrated their authentic selves.



2S-LGBTQ+ COMMUNITY AWARDS RECIPIENTS

Fierté Sudbury Pride was proud to present the **25th Anniversary 2SLGBTQ+ Community Awards Gala**, celebrating 25 years of Pride in Sudbury and recognizing the significant contributions that various 2SLGBTQ+ leaders from across sectors and generations have made to our community. Award recipients included a number of exemplary individuals and community organizations who have done exceptional work within their fields and who are helping to uplift and progress the 2SLGBTQ+ community in Greater Sudbury.



Community Partner Award
WOMEN'S, GENDER AND SEXUALITY STUDIES DEPARTMENT



Golden Brick Award for Exemplary Activism
SHANA CALIXTE



Young Trailblazer of the Year
BRADY LEVOLA



Outstanding 2S-LGBTQ+ Artist of the Year
CONNOR NIMKIINS LAFORTUNE



Lifetime Achievement Award
RICHARD RAINVILLE

COMMUNITY EVENTS & PARTNERSHIPS

Fierté Sudbury Pride expanded its programming in 2022 in celebration of the 25th anniversary of Pride in Greater Sudbury, creating a new way for non-Board Members to get involved in the organization. Volunteer task teams led by key Board members facilitated greater community involvement in events, while expanded partnerships with **Black Lives Matter Sudbury**, **Up Here Festival**, **Reseau Access Network** and **CKLU Sudbury** allowed the organization to offer educational events throughout the year such as the World AIDS Day Community Vigil and Transgender Day of Remembrance Vigil as well as community events and performances such as the B-Girlz and Prince Manny Dingo at the Culture Matrix: Black Arts Festival.

FUNDRAISING & SPONSORSHIPS

Fierté Sudbury Pride revamped its fundraising process in 2022, proactively seeking out grants from foundations, municipal and federal funding sources, and launching a targeted fundraising campaign to community organizations and private sector business with shared priorities. This campaign was incredibly successful, and Fierté Sudbury Pride secured over **\$20,700 in private sector and grant revenues**, more than double what was secured in previous years. In addition, Fierté Sudbury Pride secured over **\$21,000 in in-kind support** from the community in the form of social media and marketing support, event supplies, silent auction donations, and venue space for events.

These funds allowed Fierté Sudbury Pride to invest more into supporting Northern Ontario drag artists, musicians, and speakers during Pride Week, and empowered the organization to provide funds to Black Lives Matter Sudbury, Reseau Access Network and CKLU Sudbury to run additional entertainment and advocacy events.



ADMINISTRATION & FINANCES

As in previous years, our biggest source of expenses was Pride Week. The return to in-person celebrations, and our plans to deliver a spectacular series of events celebrating 25 years of Pride in Sudbury, meant that expenses were significantly higher than in previous years. A targeted sponsorship campaign, along with a sizeable surplus from the 2021 Fiscal Year, left us in a healthy enough position to organize a good number of events and projects, make necessary purchases, and be able to adequately compensate artists, technicians, and panelists. In addition, we were able to support several community partners in running 2SLGBTQ+ events outside of Pride Week. Going into 2023, the organization has a comfortable base of funds at its disposal to deliver new and exciting in-person events and projects through the next year.

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| REVENUES | \$ 22,108.00 | |
| Grants | \$ 5,249.00 | City of Sudbury, Sudbury Tourism, Canadian Heritage, ICTC Rising Youth |
| Corporate Sponsorships | \$ 11,500.00 | Desjardins, TD, OLG, Enbridge, Walmart |
| Community Sponsorships | \$ 4,900.00 | |
| Other | \$ 459.00 | Silent Auction |
| EXPENSES | \$ 19,929.00 | |
| Administration | \$ 1,316.00 | Insurance, Website Hosting, Bank Fees |
| Pride Week | \$ 15,613.00 | Honorariums, Artists' Fees, Care Packages |
| Other Expenses | \$ 3,000.00 | Support for Community Events |
| 2022 FINAL. | \$2,179.00 | |
| 2021 CARRYOVER | \$7,187.00 | |
| RESERVE FUNDS | \$9,366.00 | |

THANK YOU!

We want to thank and acknowledge the contributions from our many community partners, sponsors, and individual donors. Without their vital support, there's no way we would've been able to accomplish what we did this past year.

OUR GOVERNMENT FUNDERS

City of Greater Sudbury, Sudbury Tourism, Canada Service Corps, Government of Canada, TakingITGlobal

OUR CORPORATE SPONSORS

Desjardins, TD, OLG, Enbridge, Walmart

OUR COMMUNITY SPONSORS

Huntington University, The Children's Aid Society of the Districts of Sudbury and Manitoulin, OPSEU, Compass, PSAC, District School Board Ontario North East, Science North

OUR PROGRAMMING & COMMUNITY PARTNERS

New Horizons for 2S-LGBTQ+ Older Adults, APANO, Réseau ACCESS Network, Place des Arts du Grand Sudbury, OAHAS, Wordstock Literary Festival, Science North, Dynamic Earth, St. Peter's United Church, St. Andrew's United Church, YMCA of Northeastern Ontario, Sudbury Indie Cinema, Queen North Film Festival, Art Gallery of Sudbury, Nickel City Trivia, Midnight Manor, & Zig's Bar.

MEDIA PARTNERS

Eastlink Community TV, Stingray, Kiss 105.3 FM

